

**For Immediate Release**

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**Santa Cruz METRO Announces Free Fares to the Santa Cruz County Fair**

*METRO Riders Also Receive Discount Fair Tickets*

**September 10-14, 2025**

**Santa Cruz, CA (Wednesday, August 27, 2025)** - The Santa Cruz Metropolitan Transit District (METRO) announces free fares on both fixed-route and ParaCruz services to the Santa Cruz County Fair hosted at the Watsonville Fairgrounds, September 10-14<sup>th</sup>.

Fairgoers can look forward to classic favorites returning this year, including the Tractor Parade, Horse Show, and Charras, alongside thrilling new attractions like FMX Ramp-Age, featuring X Games Gold Medalist Adam Jones, Pro Wrestling Revolution, and the bilingual It's Showtime Circus.

To make getting to the Fair easier than ever, METRO has launched a special weekday route - Route 79F, offering free service directly to the fairgrounds. Weekend fixed-route riders can also take advantage of free rides on Route 79, which will serve the fairgrounds on September 10-14. ParaCruz customers will enjoy free daily service throughout the fair.

Riders who take Routes 79F, 79 or ParaCruz service to the Fair will also receive discounted County Fair tickets. To obtain the discount, riders should request a coupon voucher from the operator and present the voucher at the fair ticketing window when purchasing tickets; \$7 discount for adults, and \$6 discount for youth (age 6-12).



Service will depart from the Watsonville Transit Center at :35 past the hour from 10:35am – 9:35pm on weekdays, and 8:35am – 9:35pm on weekends. Return trips from the County Fair will depart on the hour from 11:00am – 10:00pm on weekdays, and 9:00am – 10:00pm on weekends.

For more information on taking METRO to the County Fair visit [scmetro.org/countyfair](http://scmetro.org/countyfair) or for details on the Santa Cruz County Fair visit [santacruzcountyfair.com](http://santacruzcountyfair.com). Also, don't forget to stop by METRO's booth at the County Fair for games and giveaways in the First Responders Area.

For more information on METRO visit [scmetro.org](http://scmetro.org).

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**About Us**

**Santa Cruz Metropolitan Transit District (METRO)**

Established in 1968, METRO'S mission is to provide environmentally sustainable transportation to Santa Cruz County. METRO directly operates county-wide, fixed-route and Highway 17 commuter service, with connections to Santa Clara County and Monterey Salinas Transit at our Watsonville Transit Center. The agency also operates ParaCruz paratransit service. Today METRO operates a fleet of 104 buses on 20 fixed routes and 32 paratransit vehicles.

Every ride on a METRO bus takes cars off the road, significantly reduces greenhouse gas emissions, and supports economic opportunity and quality of life in our community. Moving into the future, METRO strives to meet the following goals:

- Increase transit ridership to 7 million trips annually within the next five years
- Transition to a zero-emissions fleet with a mix of hydrogen and electric vehicles
- Increase affordable housing at METRO-owned transit centers to 175 units in the next 10 years.

For more information, visit [scmetro.org](http://scmetro.org).